

ASDF Research was founded in 2014 to help local councils and not-for-profits conduct social research. Our focus is on designing best-practice research that stands up to public scrutiny, and presenting results in ways that are engaging, useful and 'publication ready'.



## SERVICES



### Mailout survey

Proportional sampling using the rates database to achieve representative samples of the community



### Online survey

Hosted on an Australian server using full-functionality surveying software



### Reporting

Producing professional research reports tailored to client style-guides and stakeholder needs



### Demography

Bringing together publically available data sources to tell a clear story about your community  
[gre.host/ASDFkb](http://gre.host/ASDFkb)



### Training

Staff training on a range of topics, including survey design, evaluation and interviewing



### Thematic analysis

Analysing written text to identify themes



### Research database

Developing a database to help you keep track of consultations and research across the organisation



### Infographics

Developing infographic snapshots of research findings using your style guides



### Dashboards

Interactive and dynamic data dashboards to enable you to interact with data: [gre.host/dashboards](http://gre.host/dashboards)



### Frameworks

Developing frameworks and systems to collect and report key indicators

## CLIENTS

Over 25 Victorian Councils, including:



# SKILLS

Survey design

Strategic insights

Community engagement

Research & evaluation frameworks

Telling a story with data

Online survey programming

Report writing

Behaviour change strategies

Privacy management

Presenting to Council

Understanding local government

Research methods best-practice

Data management

Graphic design

Project management

Database design

Desktop research

Sustainability research

Benchmarking

Policy and strategy writing

# PERSONNEL

Christy Arnott, has 25+ years' experience in social research, with 10+ years as a social research officer and community planner in local government.

They have an in-depth understanding of the local government sector, and is an expert in: designing research methodologies that stand up to public scrutiny; survey design; strategic interpretation of research findings; and presenting findings in an engaging way.

Christy maintains professional accreditation in the research industry through the QPR program. ASDF Research is a member organisation with the ADIA, meaning that you can trust that we meet strict quality and ethical standards.



# CONTACT

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