

ASDF Research was founded to help local governments conduct top quality social research. Our focus is on designing best-practice research that stands up to public scrutiny, and presenting results in ways that are engaging, useful and 'publication ready'.



SERVICES



Mailout survey

Proportional sampling using the rates database to achieve representative samples of the community



Online survey

Hosted on an Australian server using full-functionality surveying software



Intercept

Professional interviewers conducting face to face iPad interviews with community members



Demography

Bringing together publically available data sources to tell a clear story about your community
gre.host/ASDFkb



Benchmarking

Liaising with multiple Councils to collect administrative data to assist with service planning



Thematic analysis

Analysing written text to identify themes



Research database

Developing a database to help you keep track of consultations and research across the organisation



Infographics

Developing infographic snapshots of research findings using your style guides



Dashboards

Interactive and dynamic data dashboards to enable you to interact with data: gre.host/dashboards



Evaluation

Developing frameworks and systems to collect key indicators

CLIENTS



SKILLS

Survey design

Strategic insights

Community engagement

Research & evaluation frameworks

Telling a story with data

Online survey programming

Report writing

Behaviour change strategies

Privacy management

Presenting to Council

Understanding local government

Research methods best-practice

Data management

Graphic design

Project management

Database design

Desktop research

Sustainability research

Staff training

Policy and strategy writing

PERSONNEL

The business owner, Christy Arnott, has 20+ years' experience in social research, with 4 ½ years as a social research officer for a local government.

She has an in-depth understanding of the local government sector, and is an expert in: designing research methodologies that stand up to public scrutiny; survey design; strategic interpretation of research findings; and presenting findings in an engaging way.

She maintains professional accreditation in the research industry through the QPR program.

ASDF Research is a member organisation with the AMSRO, meaning that you can trust that we meet strict quality and ethical standards.



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